

DROP I
SMILEY
ADULT
23/09 to 12/10



PUMP | PJ7671SM
68405 | BLACK



NICK | PJ20318SM
00360 | YELLOW



KEYCHAIN | PJ20337SM
00027 | BLACK



PARKER | PJ20338SM
00360 | YELLOW



AMALFI | PJ11329SM
00027 | BLACK



MOON | PJ11332SM
00027 | BLACK



FRESH | PJ7668SM
68402 | SMILEY 1



FRESH | PJ7668SM
68403 | SMILEY 2



FRESH | PJ7668SM
68404 | SMILEY 3

DROP I SMILEY KIDS

23/09 to 12/10



NOAH IN | PJ7670INSM
22459 | TRANSLUCENT



FRESH IN | PJ7668INSM
68406 | SMILEY WORLD 1 IN



FRESH IN | PJ7668INSM
68407 | SMILEY WORLD 2 IN



FRESH IN | PJ7668INSM
68598 | SMILEY WORLD 3 IN



MINI BLOOM | PJ11330INSM
31087 | TRANSLUCENT



MANU IN | PJ11331INSM
00360 | YELLOW

INFLUENCER MEDIA

Seeding shipment for
social media promotion

23/09 to 12/10



SMASH UP | PJ7588
67556 | MILK CARAMEL



SMASH UP | PJ7588
00027 | BLACK



SMASH UP | PJ7588
0004 | WHITE

COMMUNICATION FOCUS

DROP II

13/10 to 03/11



ICON BAG | PJ11346
54920 | TRANSLUCENT



JIMMY | PJ7662
22459 | TRANSLUCENT



JIMMY | PJ7662
67579 | TRANSLUCENT MILK CARAMEL



MOON | PJ11327
67556 | MILK CARAMEL



PUSH | PJ20334
67556 | MILK CARAMEL



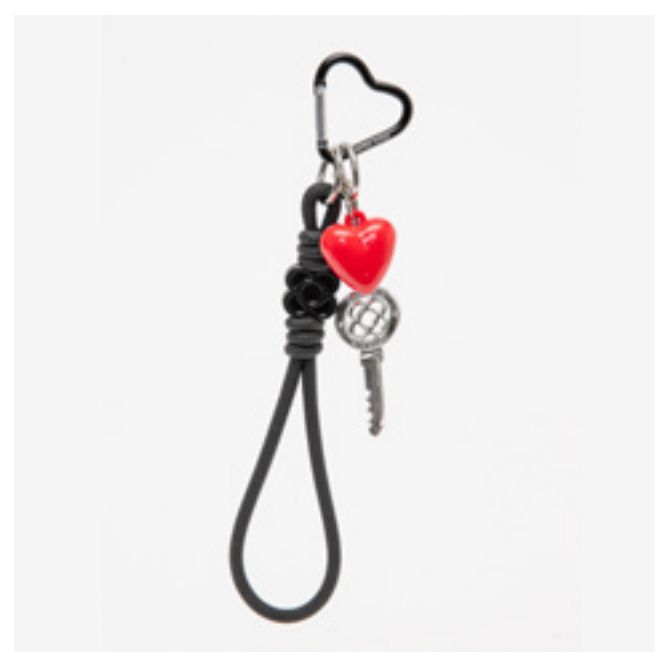
AMALFI | PJ11321
67556 | MILK CARAMEL



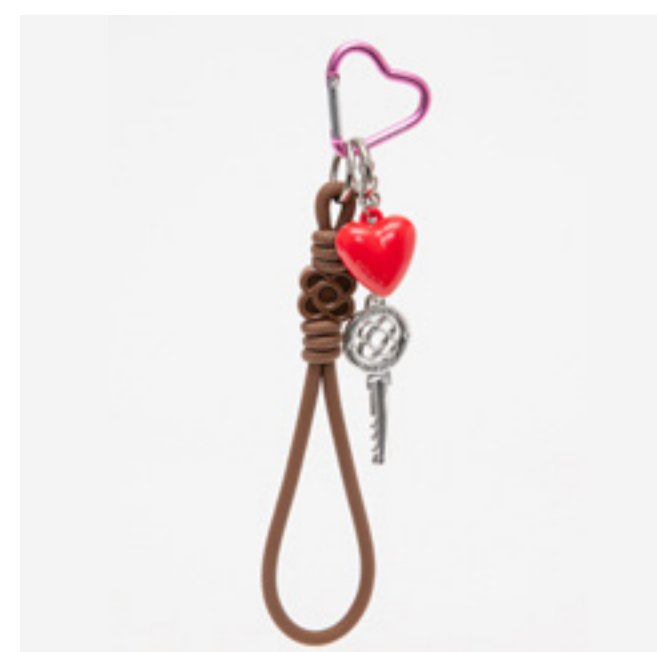
KEYCHAIN | PJ20326
68380 | CHOCOLATE 1



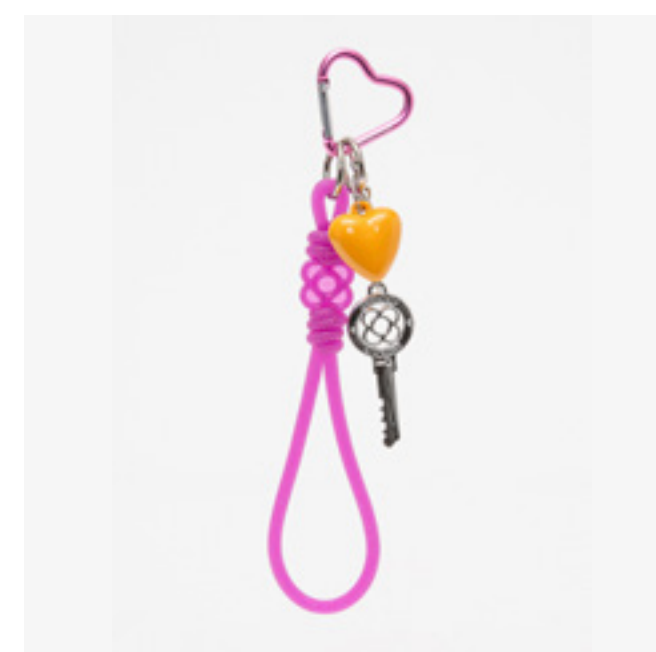
KEYCHAIN | PJ20326
68381 | CHOCOLATE 2



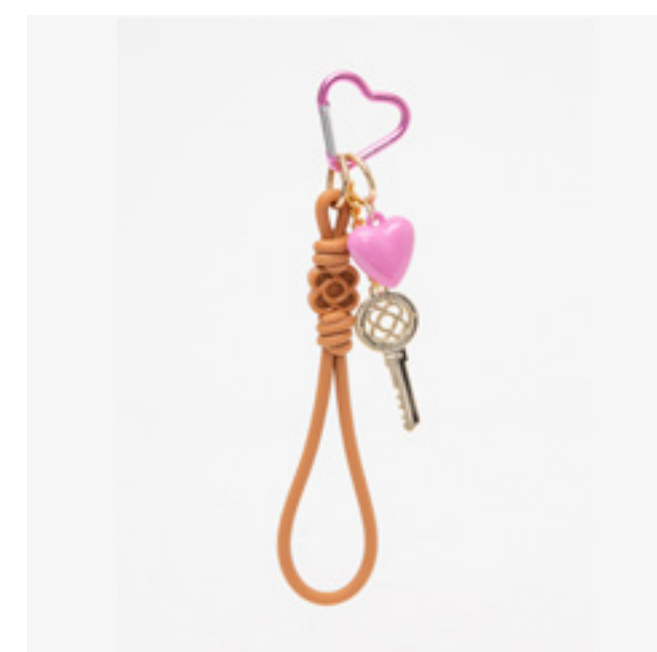
KEYCHAIN | PJ20323
00027 | BLACK



KEYCHAIN | PJ20323
40833 | CHOCOLATE



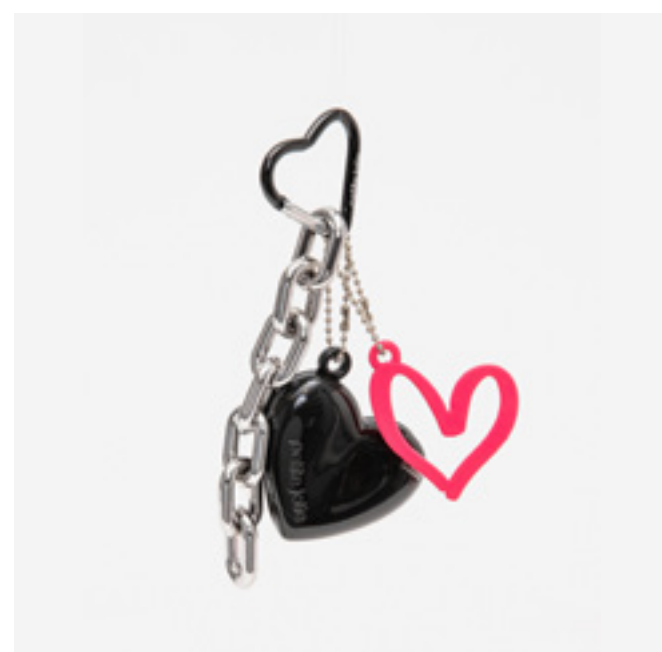
KEYCHAIN | PJ20323
67594 | GRAPE GLITTER



KEYCHAIN | PJ20323
67556 | MILK CARAMEL



KEYCHAIN | PJ20339
68384 | LEMON 2



KEYCHAIN | PJ20339
00027 | BLACK



KEYCHAIN | PJ20344
00017 | GOLD



PHONE STRAP | PJ20331
22459 | TRANSLUCENT



PHONE STRAP | PJ20331
67594 | GRAPE GLITTER



PHONE STRAP | PJ20331
67579 | TRANSLUCENT MILK CARAMEL



PHONE STRAP | PJ20346
49763 | PINK



PHONE STRAP | PJ20346
00027 | BLACK

COMMUNICATION FOCUS