OCTOBER, 2026

VOL. 01

petite jolie

BREEZE 2027



MAXIMALISMO

THE TREND YOU CAN'T MISS
THIS SEASON

PUFF SNEAKER

LOTS OF NEW ARRIVALS IN
THE PUFF SNEAKER LINE.

New arrivals

DISCOVER THE COLORS THAT
WILL BE A HIT IN THIS
COLLECTION.

WWW.PETITEJOLIE.COM

COLOR PALETTE *News*

REFRESHED NEUTRALS

WITH THREE NEW COLORS TO EXPAND SALES OPPORTUNITIES.



COFFEE

SMOKE

OFF WHITE

TREND ALERT *cherry red*

CHERRY RED

THE COLOR TAKING CENTER STAGE AND TURNING PRODUCTS INTO STATEMENT PIECES.







BEACH *colors*

A SPECIAL PALETTE FOR THE BEACHWEAR LINE, WITH VIBRANT COLORS THAT CAPTURE THE SPIRIT OF SUMMER.

ACQUA

YELLOW

CAMELLIA PINK



MAXIMALISM *Trend*

MORE IS MORE!

MULTIPLE EMBELLISHMENTS TAKE
CENTER STAGE THIS SEASON.



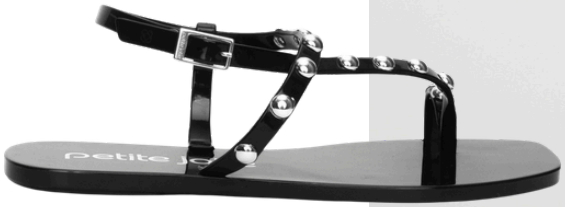
PJ8000



PJ11482



PJ7939



PJ7937



PJ11495
PJ7938

PJ11488

FUR IS TRENDING!

New arrivals.

COMBINING ELEGANCE AND COMFORT, FUR IS THE SEASON'S MUST-HAVE.



PJ7709



PJ1376

FUR IS TRENDING!

New arrivals.

REINVENTING CLASSICS
AND ADDING A TOUCH
OF PERSONALITY TO EVERY LOOK.





PJ7717



NEW SOLE

PJ7940



PJ11485



TURTLE PRINT

New finish

A TIMELESS CLASSIC THAT
ADDS A SOPHISTICATED
TOUCH TO PRODUCTS.



PJ5828



PJ7703A



PJ7931A



CLASSICS *Reimagined*

THE DETAIL THAT CHANGES EVERYTHING!







PJ7989
PJ7995

CLASSICS *Reimagined*

OUR BESTSELLER GETS A METALLIC VERSION THAT FEELS RICH AND FULL OF PERSONALITY.



PJ8037

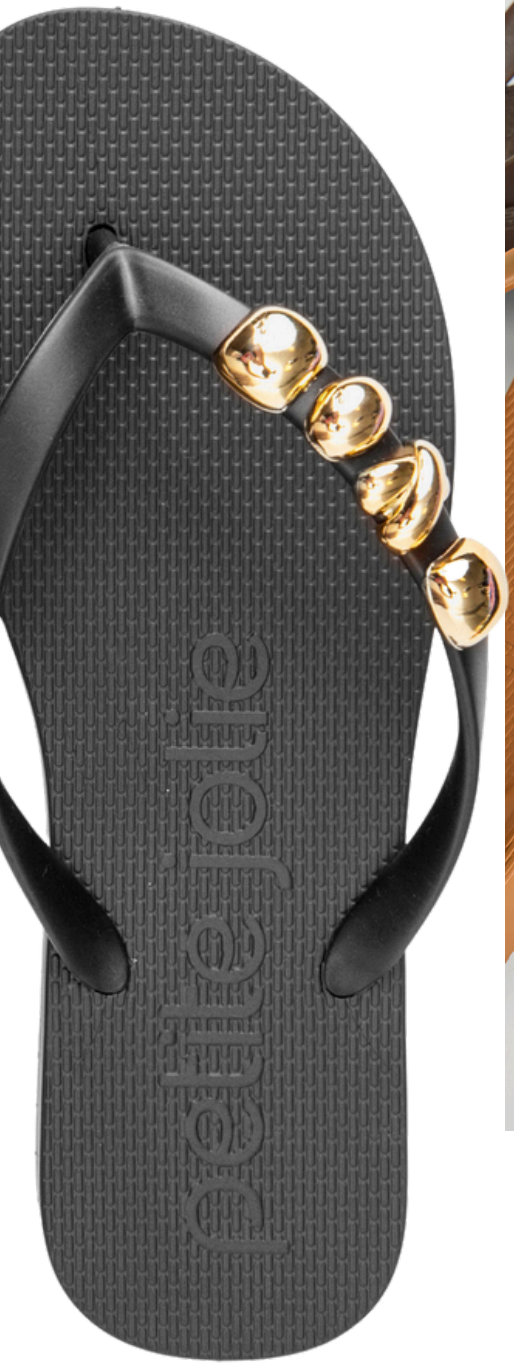


PJ8037



FRESH *new arrivals*

NEW EMBELLISHMENTS BRING A FRESH FEEL TO ESTABLISHED STYLES.



PJ7992



PJ7993



PJ7994

FRESH UP *Prints*

A BESTSELLER IN TWO NEW VERSIONS.



PJ7835

THE PERFECT COMBO

Beach

FRESH + SANTORINI

A HIT, NEW POSSIBILITIES, AND A NEW ARRIVAL MADE FOR SUMMER.





PJ11479





PJ7991



PUFF SNEAKER

New arrivals.

A HIT LINE GETS NEW ADDITIONS!



PJ7998











PJ7999

TWO NEW STYLES JOIN AN ALREADY SUCCESSFUL LINE.



Metallic finishes

BEST SELLERS

the Right Match!



PJ6812II



PJ11172



PJ7588



PJ7703



PJ7866



PJ7710



PJ6515



PJ7674



PJ11295



PJ10085



PJ7494



PJ11355



PJ7592



PJ7766



PJ7634

FESTIVAL SEASON

iconic







PJ11497
PJ6782



PJ11461

PJ7978

A SELECTION OF PRODUCTS TO KEEP UP WITH THE FESTIVAL VIBE AND COMPLETE STYLISH LOOKS.

petite jolie